

## **York Catholic Athletic Association Meeting**

**October 19, 2016 – YCHS Faculty Dining Room**

**Members in Attendance** – Kevin Bankos, Mark Andrasi, Vince Bulik, Steve Leshner, LeAnn Citrone, Chris Leshner, Shelby Yinger, Wayne Durbin, Misty Durbin, Eileen McKeague, Carlos Castellanos, Philip Bearman, Maurice Knauer, Lynda Knauer, Lenny Ebel, Jamie Bullen

**Call to Order and Opening Prayer:** Mark Andrasi called the meeting to order at 6:30pm. Carlos Castellanos opened the meeting with a prayer.

**Roll Call:** Mark Andrasi started the roll call of the officers and the members in attendance.

### **Officers Reports:**

**President, Mark Andrasi:** Mark reported that he was excited to be in his new role. His goal right now is to meet the parents and athletes and to take our AA to a new level. While we, as an AA, have always done a good job, his goal is to “do better.” With that said, he announced that the AA is now having a defined structure. This structure includes the creation of 4 chairs. These chairs are: Marketing, Fundraising, Parent Communication, and Bingo. Our BINGO chair is Steph Freed. Our Parent Communication Chair is Beth Brennan. Our Fundraising Co-Chairs are Lenny Ebel and Ken Bonner. We are seeking an individual (s) to chair the Marketing part of AA. Each chair will oversee a committee of 8-10 volunteers. By implementing our chair and committee structure, we will have more school community involvement, in an organized manner, which will help us reach our ultimate goal – fundraising for ALL sports. Mark also has been working to have our financials have more details. Our efforts with Advancement and Accounting will work to benefit all departments.

**Secretary, LeAnn Citrone:** LeAnn reviewed minutes from the last AA meeting. Carlos offered a motion to accept them, Shelby Yinger seconded it. LeAnn reported that she is handling the communication streaming from the AA to the parents and alumni. She is working on a Facebook page for the AA. It is expected to be up and running by end of October. The page is created by the school and we will be told when the page is ready for use. This FB page will be used to promote our athletes, events, important games and dates. It is meant to be a community builder for our parents, athletes, and alumni. Sports bring everyone together and this is an excellent tool to build excitement. LeAnn also mentioned that the best way to get our AA information out to the school community right now is the Irish Eyes Email blast which occurs every Thursday. If a parent is not receiving the Email Blast, please contact Lori Keith at [LKeith@yorkcatholic.org](mailto:LKeith@yorkcatholic.org). The email list that was passed down from the last board is very outdated. It will need to be updated before we can use it for any marketing or communication purposes. Carlos C. mentioned that he could help her weed it out and add it to it. LeAnn mentioned that the current AA members are any parents with a child participating in sports at YC. That is approximately 80% of current parent population. Therefore, the email blast is our best mean of communication currently. In addition, we have a dedicated group of individuals that have had children graduate from YC. We are still sending

those individuals emails to keep them involved. We are considering AA newsletters and AA specific emails for the future.

**Treasurer, Steve Leshner:** Steve met with Heather Dougherty and Kevin Bankos regarding our financial reporting and our accounting systems. The goal for our accounting is to take better numbers and make realistic projections. We need to meet goals for fundraising so that we can use our funds appropriately. Steve is cleaning up our P&L reporting. July- June is our fiscal calendar. Our September Month End Report is as follows:

Total AA Income: \$16,153.60

Total AA Expense: \$7379.64

Sept. NET: \$8773.96

**VP, Vince Bulik:** Vince thanked everyone for coming to the meeting. Vince will be overseeing the marketing and fundraising arms of the AA. His goal is to build our marketing and fundraising so that our AA can become a stand-alone, functioning organization again. He is looking for a marketing chairperson to assist him with items such as programs and sponsorships, etc. Carlos C. mentioned having an AA rep at events such as Orientation Night and Back-to-School night to better explain our AA and our school function. Vince has met with Maida Connor and Kevin Bankos to discuss marketing leads and who he is interested into pursuing for big ticket sponsorships. Questions were brought up about BINGO and how it seems to be a waste of resources. Kevin Bankos spoke to this point, acknowledging that it is a concern. He, Steph Freed, and Mark Andrasi will be meeting to discuss the future of BINGO, marketing and profitability. Steph Freed has done an excellent job keeping BINGO alive for us for many years. Any discussion about it will include her moving forward.

**Athletic Director Report, Kevin Bankos:** Kevin thanked everyone for coming. Kevin reiterated that our AA meetings will be results-driven meetings. While he appreciates brainstorming and ideas, he is looking to have our meetings be a place for solutions. Committees are the place for brainstorming ideas. He started by discussing the success of our Fall teams. All, but one team, are headed into the District Tournament. Golfer, Andrew Forjan, is already headed into the State tourney. He emphasized that the athletes are the priority and we have an enormously large group of talented athletes. Kevin discussed that the fundraising goal of the AA has been \$100,000 up to this point. We have raised that money each year through the following avenues: BINGO, Varsity Club, gates and concessions, Booster Club pledges, Banners, private donations, and small fundraisers. This \$100k represents about 20% of our budget. The school picks up the remaining approximate 80% of our budget. This needs to change so the AA is funding more of the athletic operating costs for all sports per the mission of the AA. He feels that the business side of the AA is going to be a main priority moving forward, while the board and chairs will contribute to this overall goal.

## **New Business:**

During the officer reports, many good questions were raised such as:

**Can donations to AA be specific?** YES, you can donate specifically to the AA. Yes, you can earmark your donation to a specific sport, but you don't have to. You can give to the general athletic fund to be used, as needed, for all sports. (Specifically asked for uniforms.) There can be a donation earmark for uniforms, but the AD and school administration will be in charge of design, style, etc.

**Can each team do its own fundraising?** NO, they cannot. The goal of the AA is to raise money for all sports. We are more powerful as a large group. Together, we can raise enough money to benefit everyone.

**Our School Spirit seems to be lacking. Why can't the kids wear their jerseys on game days?** Currently, our student body has reignited the school spirit. As for jerseys, we do have Spirit Shirt Fridays.

**It appears that our feeder schools are not involved appropriately?** Kevin Bankos acknowledged that, yes, this is a problem. We will be discussing this at the executive group level to see how we can improve on the concern.

**Closing Prayer:** Carlos Castellanos ended our meeting with a prayer.

**Adjournment:** The meeting ended at 7:30 PM. Our next meeting will be in December, date to be determined once winter sports schedules are finalized.