



York Catholic High School

601 E. Springettsbury Avenue, York, PA 17403
717.846.8871 ♣ www.yorkcatholic.org

Fiddler on the Roof

Advertisement Information

The \$15,000 cost of producing the musical is not part of the annual York Catholic budget. While many schools in the county spend more than \$50,000 producing a spring musical, we at York Catholic believe that we need to be good stewards of the money entrusted to us. The funds to pay for the musical come from the advertisements in the program, concessions, and ticket sales. This year, we have encountered an unanticipated cost that is going to have a major impact on both our budget and production. Please see the letter from the production staff that details our concerns.

Our hope is that each student involved in the musical can sell at least \$100.00 in advertisements for the program. In addition to helping to fund the cost of the musical, the money will be used for the capital purchase of wireless microphones for the theatre.

This year, we are making the back cover, inside front cover and inside back cover available for show sponsors. Each cover page will cost \$250 and the company will be recognized in the lobby as a show sponsor.

Costs for Ads for the 2018 Program:

Cover	7 1/2" x 4 1/2"	\$250 (receive a coupon for 2 complimentary tickets)
Full Page	7 1/2" x 4 1/2"	\$100 (receive a coupon for 1 complimentary ticket)
Half Page	3 1/2" x 4 1/2"	\$60
Quarter Page	1 3/4" x 4 1/2"	\$30
"One-liners" or 100 character messages		\$10

Instructions:

- Make checks payable to *York Catholic*.
- Please return this form with payment and a copy of the artwork to Nicole Ivovich at the York Catholic address above by Feb.1, 2018.
- Email artwork to ycmusical@yorkcatholic.org ASAP and no later than Feb. 1, 2018.

Information:

Student Name: _____

Email: _____

Phone: _____

Denote One: Cast Pit Orchestra Stage Crew Costume Crew

Ad Size	Purchaser's Name	Contact Number	Contact Email
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