

Alumni Association Meeting Minutes

January 15, 2019

1, **WELCOME:** LeAnn Citrone welcomed attendees to the second Alumni Association Board meeting. Those in attendance were: Donna Hoffman, President, William Lytle, Vice President, Kay Kuhn, Secretary, LeAnn Citrone, Advancement Staff Liaison, Mary Beth Steelman, Christina Marsala, and Heather Hoffman.

2. **CALL TO ORDER AND OPENING PRAYER:** Donna called the meeting to order at 12:45 PM, and led the attendees in the opening prayer.

3. **OLD BUSINESS:** The first alumni event is scheduled for May 10, 2019 with a tentative location of Bridgewater. Heritage Hills and Grandview are possible alternative locations. We need to hear from Bridgewater no later than February 1 as to its availability. A "save the date" notice will be published in the next edition of *Greensleeves*. Emails will be sent to alumni once the location has been determined. This will be a "pop-up" event--the first YC Connections event.

4. **NEW BUSINESS:** Thursday, May 21, at the school is the Senior Breakfast where the Seniors will be inducted into the Alumni Assn. It is an opportunity to guide them in participating and volunteering for YCHS. It was suggested that members of the Alumni Assn. plan to attend and bring along another alumni. Alumni Assn. pins will be presented to the Seniors.

The Alumni Assn. will have a table at the Homecoming game. A social during the time of the Homecoming dance, e.g., 6 to 9 or 10 PM, was suggested to be held at Central Market with light food and drinks. Alumni Assn. pins or large buttons--"There's No Place Like Home"--will be distributed at the ballgame. We will look to Alumni business owners to donate funds for food, drinks, etc. for the Saturday social; BYOB but all food to come from Tim Spangler; plans to contact him as we get closer.

The consensus was that we would hold off on preparing marketing materials for at least the first year of the Alumni Assn.'s existence in an effort to be clear that the organization is not requesting funds, i.e., that this is a social organization trying to connect YC graduates. We will use this time as a period of slow growth to develop our brand, build trust and credibility.

An Alumni Association Facebook page should be created, but in the meantime information will be included in YCHS Facebook page. Criteria needs to be established as to what would be included on the FB page.

Articles published in *Greensleeves* will be called "Connection Corner". Pictures will be taken and sent via email blast after each Alumni event.

It was suggested that we need more Board members, and that each member should bring along others to the meetings. Capital Campaign Class Agents should be invited to join.

5. **ADJOURNMENT:** The next meeting is scheduled for Tuesday, March 5, 2019, at 1:00 PM at the school. Donna led the attendees in the closing prayer and the meeting was adjourned at 1:30 PM.

Submitted by Kay Kuhn, Secretary