

YORK CATHOLIC



York Catholic Business Partnership Program

What is the York Catholic Business Partnership Program?

Our Business Partnership Program is a one-stop-shop for marketing opportunities throughout the school year, providing vital financial resources to help underwrite all of YC's athletic and musical programs. This advertising initiative is designed to provide your business with true marketing value through a wide variety of multi-platform advertisements.

Marketing That Makes a Difference

Business Partnerships run for an entire year, July 1st through June 30th, and are renewed on an annual basis. These packages provide numerous and creative marketing impressions for our partners to our extensive York Catholic community. With more than 8,000 alumni and friends in our database and more than 35,000 visitors to our school, stadium, gymnasium, and auditorium annually, our reach is extensive.

13,000 Monthly Website Visitors

Weekly Parent Email Reaches 1,000+ People

Monthly Alumni Email Reaches 2,000+ Alumni

**35% in the Music Program
64% In Athletics**



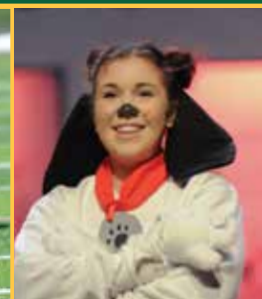
25,000 Fans Annually



10,000 Attend Our Music Performances



172 Championships





York Catholic Business Partnership Levels

Emerald - \$5,000

- Gold Benefits, *Plus*
- Logo on School Digital Marquee in the Winter Season
- Booth/Table at One Home Game or at Annual Musical
- Half Page in Athletics and Musical Programs

Online Presence:

- Alumni Quarterly eBlast
- Monthly Parent eBlast
- Linked Logo on our Business Partnership Website
- Social Media Acknowledgment



Gold - \$3,000

- Green Benefits, *Plus*
- Sponsor of One Athletic or Musical Event
- Quarter Page in Athletics and Musical Programs
- Professionally Recorded Pre-game Advertisement

Online Presence:

- Monthly Parent eBlast
- Linked Logo on our Business Partnership Website
- Social Media Acknowledgment



Green - \$1,500

- Premium 4x4 Signage in Gym
- 2 Season Passes (Regular Season Home Games)
- 2 Tickets to the Annual Musical
- Logo in Athletics and Musical Programs
- Logo on Electronic Stadium Scoreboard
- Live Announcement Acknowledgment

Online Presence:

- Linked Logo on our Business Partnership Website Page
- Social Media Acknowledgment



For more information, please visit www.yorkcatholic.org or contact the Advancement Office at 717-846-8871 x1322.