

# YORK CATHOLIC



## York Catholic Business Partnership Program

### What is the York Catholic Business Partnership Program?

Our Business Partnership Program is a one-stop-shop for marketing opportunities throughout the school year, providing vital financial resources to help underwrite all of YC's athletic and musical programs. This advertising initiative is designed to provide your business with true marketing value through a wide variety of multi-platform advertisements.

### Marketing That Makes a Difference

Business Partnerships run for an entire year, July 1st through June 30th, and are renewed on an annual basis. These packages provide numerous and creative marketing impressions for our partners to our extensive York Catholic community. With more than 8,000 alumni and friends in our database and more than 35,000 visitors to our school, stadium, gymnasium, and auditorium annually, our reach is extensive.

**13,000 Monthly  
Website Visitors**

**Weekly Parent  
Email Reaches  
1,000+ People**

**Monthly Alumni  
Email Reaches  
2,000+ Alumni**

**35% in the  
Music Program  
64% In Athletics**



**25,000 Fans  
Annually**



**10,000 Attend  
Our Music  
Performances**



**172  
Championships**





# York Catholic Business Partnership Levels

## Emerald - \$5,000

- Gold Benefits, *Plus*
- Logo on School Digital Marquee in the Winter Season
- Booth/Table at One Home Game or at Annual Musical
- Half Page in Athletics and Musical Programs

### Online Presence:

- Alumni Quarterly eBlast
- Monthly Parent eBlast
- Linked Logo on our Business Partnership Website
- Social Media Acknowledgment



## Gold - \$3,000

- Green Benefits, *Plus*
- Sponsor of One Athletic or Musical Event
- Quarter Page in Athletics and Musical Programs
- Professionally Recorded Pre-game Advertisement

### Online Presence:

- Monthly Parent eBlast
- Linked Logo on our Business Partnership Website
- Social Media Acknowledgment



## Green - \$1,500

- Premium 4x4 Signage in Gym
- 2 Season Passes (Regular Season Home Games)
- 2 Tickets to the Annual Musical
- Logo in Athletics and Musical Programs
- Logo on Electronic Stadium Scoreboard
- Live Announcement Acknowledgment

### Online Presence:

- Linked Logo on our Business Partnership Website Page
- Social Media Acknowledgment



**For more information, please visit [www.yorkcatholic.org](http://www.yorkcatholic.org) or contact the Advancement Office at 717-846-8871 x1325.**